

To: My Friends in the Dental Profession
From: John P. Frush, DDS
Date: February 10, 1994

Today, I picked up an anterior 1x6 black carding, on which the word "Swissedent" was emblazoned in gold. Turning the card over, the words "Made in Trinidad" were printed in raised relief. When examining the mold designation, I saw it labeled as mold #303, a popular masculine mold of the 900 Anterior Swiss teeth for 40 years. Surprisingly, the teeth were typical American manufacture, having nothing to do with SPA factor, which are the trademarks of the 900 Anterior Swiss teeth.

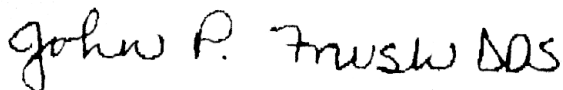
I called Productivity Training Corporation to see if there was some mistake. The answer was that this was the current 900-303 Swissedent mold and the Swiss teeth were no longer available in the United States, etc. Even as an honest mistake, this is not true.

A Company, by the name of Geneva Dental of Beverly Hills, California now has exclusive rights for the Swiss teeth and other Candulor products in North America. Geneva Dental has a complete stock of both porcelain and plastic anteriors and posteriors, including the original Centrimatic design which I personally patented and which are now labeled by Geneva Dental as "Auto-centric."

Dr. Roy Smudde, a practicing California dentist, was associated with me for several years at the Swissedent Foundation in Glendale, California. He participated in the courses regularly as an instructor. He is now the founder of Geneva Dental Inc.

When Candulor cancelled their contract with Productivity Corporation for the American distribution rights of their teeth and other products, Dr. Smudde sought and received exclusive rights of distribution and sale for all Candulor products in North America including their several lines of tooth products. These are the Centrimatic, Condyliform, Bonartic and 900 anteriors, porcelain and plastic. Geneva Dental now has a complete stock of all Candulor teeth and may be reached at 1-800-436-3827.

Sincerely,

A handwritten signature in cursive script that reads "John P. Frush DDS".

John P. Frush DDS
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